

## NBS-010-002205

Seat No.

## P. G. D. H. M. (Sem. II) (CBCS) Examination

April / May - 2017 English

(Technical Communication) (New Course)

Faculty Code: 010 Subject Code: 002205 Time :  $2\frac{1}{2}$  Hours] [Total Marks: 70 Instruction: Figures to the right indicate maximum marks. 1 Define communication and discuss its process. 14 OR 1 What is written communication? 14 2 Explain non-verbal communication in detail. 14 OR 2 What is oral communication? 14 Write any **one** of the following: 14 3 An application for the post of an officer of hospital (1) management. An application for the post of a director in a hospital. (2)

- Write any **one** of the following:

  (1) Write a report to the managing Director of your hospital regarding the functioning of the employee's canteen.

  Note your findings and suggest recommendations.
  - (2) Write a business letter to the Manager of SBI conveying your acceptance of the terms and conditions of the housing loan of 20 lakhs.

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5 Write any one of the following:

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- (1) Write your resume with educational qualifications, experience, training and references.
- (2) Write an interoffice memorandum to the public relation officer of your hospital regarding staff welfare fund.